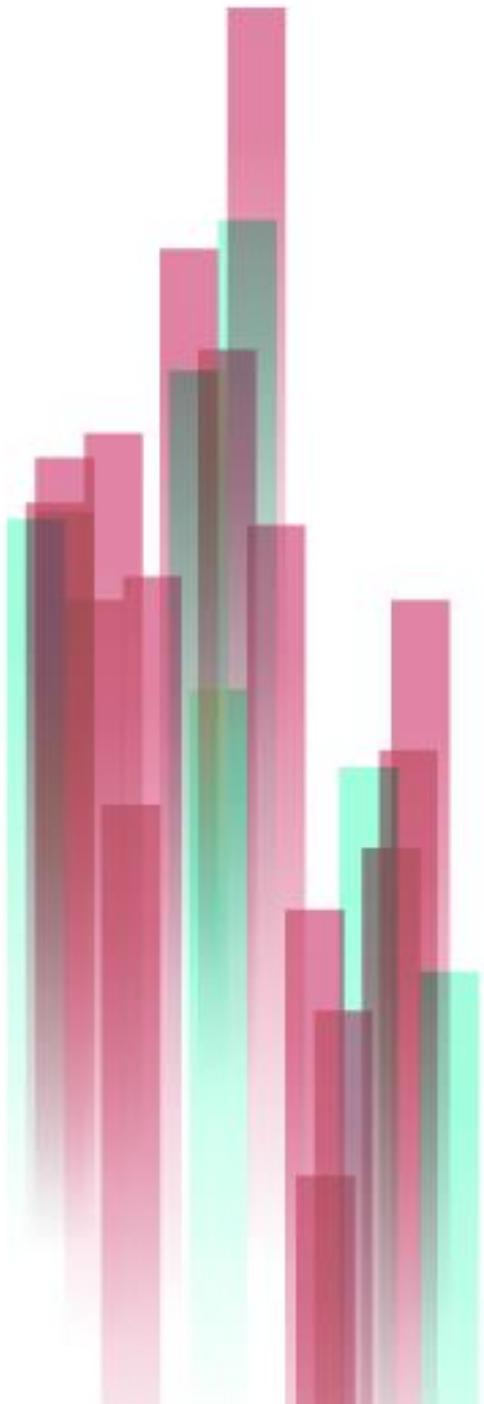




# Website Cookie Policy

Version 5 (July 2025)



Please read this Cookie Policy carefully as it contains important information on who we are and how we use cookies on our website. This policy should be read together with our Privacy Policy which is available on our website which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and/or the supervisory authorities in case you have any complaint.

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## I. General

- 1.1. This Cookie Policy applies to the access and use of Squared Financial Website hosted at <https://www.squaredfinancial.com/> (hereinafter the "Website"), which is operated by **Squared Financial (CY) Limited**, with registration number HE 355968 (hereinafter the "Company", "we" or "us").
- 1.2. Our Company strives to protect personal data and apply high standards of conduct when it comes to privacy issues. We ensure that we provide our employees and staff with the appropriate training to handle personal data promptly and in accordance with the laws. Furthermore, we endeavor to ensure that any parties with whom we co-operate apply the same high standards when it comes to data protection and privacy as we do.

## 2. Cookies

- 2.1. A cookie is a small text file which is placed onto your device (e.g. computer, smartphone or other electronic device) when you use our Website. We use cookies on our Website. These help us improve your experience and at the same time help us to support our security features i.e. detect for malicious visitors, recognize you and your device and store some information about your preferences or past actions.
- 2.2. For example, we may monitor how many times you visit the Website, date of your first and most recent visit, which pages you go to, device data (such as browser type, operating system and flash version), IP and network data, traffic data, location data and the originating domain name of your internet service provider. This information helps us to identify trusted web traffic, generate statistical and analytical data on how our visitors use our Website, our reach and click on links. We also uses cookies to keep track of your current shopping session, to enable you to proceed to checkout at any time and to personalize your online experience. All of this data will be aggregated or statistical, which means that we will not be able to identify you individually.
- 2.3. For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.
- 2.4. For further information on cookies generally, including how to control and manage them, visit the [guidance on cookies](#) published by the Office of the Commissioner of Personal Data Protection in Cyprus, or [www.allaboutcookies.org/](http://www.allaboutcookies.org/)

## 3. Consent to use cookies and changing settings

- 3.1. We will ask for your permission (**Consent**) to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested (*enabling basic functions like page navigation and access to secure areas of the Website*) and ensure the security of our website and users.
- 3.2. You may withdraw any consent provided regarding the use of cookies or manage any other cookie preferences by clicking on the icon at the bottom of any page on our Website. You can then adjust the sliders regarding the cookies as per your preferences. It may be necessary to refresh the page for the updated settings to take effect.

3.3. For more information on how you can change your preferences via browser settings please see '**How to turn off all cookies and consequences of doing so**' below. It may be necessary to refresh the page for the updated settings to take effect.

## 4. Our Use of Cookies

4.1. Categories of Cookies:

- 4.1.1. Necessary cookies are absolutely essential for the Website to function properly. These cookies ensure basic functionalities and security features of the Website, anonymously.
- 4.1.2. Analytical cookies are used to understand how visitors interact with the Website. These cookies help provide information on metrics the number of visitors, bounce rate, traffic source, etc.
- 4.1.3. Functional cookies help to perform certain functionalities like sharing the content of the Website on social media platforms, collect feedbacks, and other third-party features.
- 4.1.4. Performance cookies are used to understand and analyse the key performance indexes of the website to improve user experience.
- 4.1.5. Advertisement cookies are used to provide visitors with relevant ads and marketing campaigns. These cookies track visitors across websites and collect information to provide customized ads.
- 4.1.6. Other uncategorized cookies are being analysed and have not yet been categorized.

4.2. **First and third-party cookies:** whether a cookie is "first" or "third" party refers to the domain placing the cookie.

- 4.2.1. **First-party cookies** are those set by the website that is being visited by the user at the time (e.g. cookies placed by our website domain).
- 4.2.2. **Third-party cookies** are cookies that are set by a domain other than that of the website being visited by the user. If a user visits a website and another entity sets a cookie through that website, this would be a third-party cookie.

4.3. The table below provides more information about the cookies we use and why:

<a href="https://www.squaredfinancial.com/">https://www.squaredfinancial.com/</a>					
Cookie Name	Domain	Category	Purpose	Necessity and Consent	Duration
<code>wp-wpml_current_language</code>	squaredfinancial.com	Functional	WordPress multilingual plugin sets this cookie to store the current	Not essential for the functionality of the website - will therefore request your consent	End of session

<a href="https://www.squaredfinancial.com/">https://www.squaredfinancial.com/</a>					
Cookie Name	Domain	Category	Purpose	Necessity and Consent	Duration
			<i>language/language settings.</i>	<i>before placing this cookie</i>	
<i>_fbp</i>	<i>squaredfinancial.com</i>	<i>Analytics</i>	<i>Facebook sets this cookie to store and track interactions.</i>	<i>Not essential for the functionality of the website - will therefore request your consent before placing this cookie</i>	<i>3 months</i>
<i>_ga</i>	<i>squaredfinancial.com</i>	<i>Performance</i>	<i>This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.</i>	<i>Not essential for the functionality of the website - will therefore request your consent before placing this cookie</i>	<i>1 year 1 month</i>
<i>_ga_VC7X387C43</i>	<i>squaredfinancial.com</i>	<i>Performance</i>	<i>This cookie is used by Google Analytics to</i>	<i>Not essential for the functionality of the website - will therefore</i>	<i>1 year 1 month</i>

<a href="https://www.squaredfinancial.com/">https://www.squaredfinancial.com/</a>					
Cookie Name	Domain	Category	Purpose	Necessity and Consent	Duration
			<i>persist session state</i>	<i>request your consent before placing this cookie</i>	

## 5. Third party access to the cookies

5.1. The cookies we use will only be accessed by us and those third parties named in the table above for the purposes referred to in this Cookie Policy. Those cookies will not be accessed by any other third party.

## 6. How to turn off all cookies and consequences of doing so

6.1. If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our Website.

## 7. How to contact us

7.1. Please contact us if you have any questions about this Cookie Policy or the information we hold about you.

7.2. If you wish to contact us, please send an email at [dpo@squaredfinancial.eu](mailto:dpo@squaredfinancial.eu), write to us at 205, Arch. Makarios Avenue, Victory House, Ground Floor, 3030, Limassol, Cyprus

## 8. Changes to this policy

8.1. This policy was last updated on **16<sup>th</sup> of July 2025**.

8.2. We may change this policy from time to time, when we do so we will inform you via notification on our Website.